

STEPHEN K. WEED

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KEY COMPETENCIES:

- Graphic Design
 - Illustration
 - Photography
 - Marketing and Branding
 - Project Management
 - Budget Management
 - Personnel Supervision
 - Print Buying
 - Media Buying
 - Web Design
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TECHNICAL PROFICIENCIES:

- Quark Xpress
 - Adobe Creative Suite
 - Macromedia Dreamweaver
 - Microsoft Office Suite
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CURRENT EMPLOYMENT:

St. Mary's University
One Camino Santa Maria
San Antonio, Texas 78228
Director of Publications
Nov. 1989 to Present

Produce more than 250 publications annually, encompassing project management, layout and design, illustration, photography, and print buying. Manage and supervise department personnel involved in all collateral projects, infusing the university's overall integrated marketing style. Cultivating positive relations with printers, graphic designers, and vendors, resulting in an outstanding cost savings for the university.

Additional responsibilities include:

- Art director and illustrator for the university's quarterly magazine
- Art director, coordinator and media buyer for all university advertising
- Serve as a member of the consulting team and assistant designer for the university's web site
- Prepare goals and objectives for the publications department
- Supervise budget for the publications department.
- Assist in promoting the university through participation in events and professional organizations (CASE, UCDA, WICI)

EMPLOYMENT HISTORY:

Target Marketing San Antonio, Texas Art Director	Feb. 1989 to Nov. 1989
The San Antonio Current San Antonio, Texas Art Director	Oct. 1987 to Jan. 1989
Impact Productions San Antonio, Texas Art Director	June 1983 to Sept. 1987
San Antonio Monthly Magazine San Antonio, Texas Freelance Illustrator and Production Artist	1982 - 1983
The Art Dept. (Art Gallery and Frame Shop) New Braunfels, Texas Owner and Manager of Partnership	1981 - 1982

EDUCATION:

The University of Texas at San Antonio
B.F.A. 1983
Dean's Honor Roll - Spring 1981 and Spring 1982
Who's Who Among Students in American Universities and Colleges
Senior Creative Achievement Award
Printmaking Course in Florence, Italy - Summer 1982